

THE COUNTRY INNS & SUITES BY CARLSONSM
KIP MOORE SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN
Purchase will not increase your chances of winning

THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES AND CANADA (EXCLUDING THE PROVINCE OF QUEBEC) ONLY AND WILL BE GOVERNED BY APPLICABLE U.S. AND CANADIAN LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES OR CANADA (EXCLUDING THE PROVINCE OF QUEBEC) AT THE TIME OF ENTRY AND/OR DO NOT AGREE TO THESE OFFICIAL RULES.

1. TIMING: The Country Inns & Suites Kip Moore Sweepstakes (the "Sweepstakes") begins at 9:00:00 AM Central Standard Time ("CST") on July 15, 2017 and ends at 8:59:59 AM CST on August 15, 2017 ("Sweepstakes Period").

2. ELIGIBILITY: The Sweepstakes is open only to legal residents of the 50 United States, the District of Columbia and Canada (excluding the Province of Quebec), who are twenty-one (21) years of age or older at the time of entry. Void in the Province of Quebec and where prohibited by law. Employees, officers, directors and agents of Country Inns & Suites By Carlson Inc. ("Sponsor"), Gage Marketing Group, LLC ("Gage") and Vanson ("Vanson") (together Gage and Vanson are the "Administrators") and each of their parent companies, affiliates, subsidiaries, franchisees, hotel management companies, prize providers and advertising/promotional agencies (collectively, the "Sweepstakes Entities"), and members of the immediate family or persons living in the same household of such individuals, are ineligible to participate or win a prize ("Prize"). "Immediate family members" means parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" means persons who share the same residence at least three months a year, whether related or not. Winning a Prize is contingent upon fulfilling all requirements set forth herein. By participating in this Sweepstakes, an individual who meets the eligibility requirements and enters the Sweepstakes (individually "Entrant" and collectively "Entrants") agrees to be bound by these Official Rules and that the decisions of the Sponsor shall be final and binding in all matters pertaining to the Sweepstakes.

3. HOW TO ENTER THE SWEEPSTAKES: During the Sweepstakes Period, log on to www.CountryKipMooreSweeps.com (the "Sweepstakes Website"). Once you access the Sweepstakes Website click the "Enter Now" button and follow the instructions to complete the online entry form, including your first and last name, address, daytime phone number and email address and check the box indicating your agreement to these official rules, and submit your entry. **Limit one (1) entry per person/email address per day.** A "day" begins at 9:00:00 AM CST and ends 24 hours later at 8:59:59 AM CST. Administrators' computer is the official timekeeping device for the Sweepstakes.

Multiple Entrants are not permitted to share the same email address. Any attempt by an Entrant to obtain more than one (1) entry per day by using multiple/different email addresses, or any other methods will void all of that Entrant's attempted entries and that Entrant may be disqualified. Proof of submitting an entry will not be deemed to be proof of receipt by Sponsor. Use of any automated system to participate is prohibited and will result in disqualification in Sponsor's sole discretion.

4. RANDOM DRAWING; ODDS OF WINNING; WINNER NOTIFICATION: Potential Grand and First prize winners will be selected in a random drawing on or about August 18, 2017 from among all eligible entries received. The drawing will be conducted at Gage in Minneapolis, MN USA. Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period. Potential Prize winners will be notified by mail or email, using the information provided at the time of entry. Before being declared a Prize winner, a potential Prize winner who is a resident of Canada must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question. The skill-testing question will be administered by email.

The potential Grand Prize winner will be sent a Declaration of Eligibility/Release of Liability Form and a W-9 Form (U.S. resident) or W-8BEN Form (resident of Canada) and will be required to complete, sign and return the Forms within the time period stated in the letter accompanying the documents. Noncompliance within this time period may result in disqualification and selection of an alternate Grand Prize winner, in Sponsor's sole discretion. If the potential Grand Prize winner is found to be ineligible, is not in compliance with these Official Rules, is disqualified or forfeits Prize for any reason, declines to accept the Prize, or if the Prize notification or Prize is returned as undeliverable, Sponsor reserves the right to award the Prize to an alternate Entrant who will also be selected randomly from all remaining non-winning entries received during the Sweepstakes Period, time permitting, even if the disqualified potential Grand Prize winner's name may have been publicly announced. Guest of Grand Prize winner must be twenty-one (21) years of age or older and sign and return a Release of Liability/Publicity Release Form prior to booking.

A potential First Prize winner from Canada will be required to complete, sign and return a W-8BEN Form within the time period stated in the letter accompanying the document. If a potential First Prize winner is found to be ineligible, is not in compliance with these Official Rules, is disqualified or forfeits Prize for any reason, declines to accept the Prize, or if the Prize notification or Prize is returned as undeliverable, Sponsor reserves the right to award the Prize to an alternate Entrant who will also be selected randomly from all remaining non-winning entries received during the Sweepstakes Period, time permitting, even if the disqualified potential Prize winner's name may have been publicly announced.

Once a potential Prize winner from Canada returns to Sponsor the required and properly completed W-8BEN form (Sponsor will determine the applicable withholding taxes imposed by U.S. law or applicable tax treaty with respect to the value of the Prize and will pay such taxes to the U.S. Internal Revenue Service). Winners from Canada may be subject to withholding taxes and are responsible for the reporting and payment of any income tax.

For a U.S. Grand Prize winner, winner will be issued an IRS Form 1099 for value of the Prize. For U.S. residents, Prizes are taxable income to the winners and all federal, state, and local taxes and fees associated with the Prize receipt and/or use, if any, are solely the responsibility of winner. Each winner is strictly responsible as condition of the Sweepstakes for timely and properly filing all required tax returns.

If applicable, Sponsor will "gross up" the Prize value for applicable United States withholding taxes as described in section 5 below. Once the potential Prize winner returns to Sponsor the required and properly completed W-8BEN form (for a non-US resident winner), Sponsor will determine the applicable withholding taxes imposed by U.S. law or applicable tax treaty with respect to the value of the Prize (for a non-US resident winner) and will pay such taxes to the U.S. Internal Revenue Service. The Prize winner is solely responsible for filing all required tax returns and paying any required taxes pursuant to applicable law based on the value of the Prize received.

5. PRIZES/APPROXIMATE RETAIL VALUE (“ARV”): One (1) Grand Prize: A 3-day/2-night travel package for two (2) consisting of and limited to (a) round trip coach airfare from a major airport near winner’s residence for winner and one (1) guest to Louisville, Kentucky from September 8 - 10, 2017 (airports, carrier, seating, and travel times as determined by Sponsor); (b) a 3-day/2-night stay at the Country Inns & Suites in Louisville, KY. One room, double occupancy; (c) 3-day car rental (rental agency as determined by Sponsor, midsize/compact); and (d) Two (2) tickets to the Kip Moore Concert at 4th Street Live in Louisville, KY, plus a Meet and Greet with Kip Moore (subject to availability) and (e) two (2) Autographed Kip Moore albums. There is no monetary value associated with autograph. ARV: US\$2,075.00 /CAN\$2,669.98. Grand Prize winner will be required to provide a valid major credit card or some other acceptable form of payment, as determined in the hotel’s sole discretion upon check-in and all in-room charges, telephone calls, meals, beverages, hotel upgrades, amenities, personal incidentals and any other expenses charged to the Prize winner’s hotel room will be charged to that major valid credit card. Concert tickets are not redeemable or exchangeable for cash and are subject to all terms and conditions of use as established by issuer. Sponsor is not responsible if any concert is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets, but tickets may be subject to standard rain check policies and procedures established by issuer. If winner elects to attend concert without a guest, no additional compensation will be awarded in lieu thereof. In the event of any dispute as to originating airport, airport shall be as determined by Sponsor in its sole discretion. Actual retail value may vary based on fluctuations in airfare (and winner's point of departure/return), accommodations and car rental rates. Any difference between stated approximate retail value and actual value of Prize will not be awarded. Guest must be 21 years of age or older. All other travel-related and other expenses associated with prize and use, including, but not limited to, meals, luggage fees, gas, tolls, beverages, gratuities, travel upgrades, and incidental personal expenses are the sole responsibility of the winner. Grand Prize winner and guest must travel on the same itinerary and are solely responsible for having all necessary identification and/or travel documents (e.g., a valid U.S. driver’s license or Passport) required for travel. Once trip is booked, any changes made at winner’s request are at winner’s expense. Travel must be booked through Administrators or their designees. If the potential Grand Prize winner lives within 150 miles of Louisville, Kentucky, a travel stipend of \$300 will be awarded in lieu of airfare and car rental. For winner to use the 3-day rental car, winner must be 25 years of age or older, have a valid driver’s license/credit card and insurance and will be responsible for any additional costs including gas, upgrade, parking, tolls, etc. Use of rental car is expressly subject to the terms, conditions and policies of rental agency, including age restrictions. Unused portions of prize will be forfeited and will not be awarded.

Ten (10) First Prizes: A First Prize consists of and is limited to one (1) Autographed Kip Moore album. There is no monetary value associated with autograph. ARV: US\$25.00/CAN\$32.17 each.

The total ARV of the Grand and First Prizes is US\$2,325/CAN\$2,991.68.

The ARVs listed are prior to the Tax Gross-Up Amount, if applicable. In addition to the Prizes listed above, if applicable, Winner will receive a cash Prize (in the form of a check for U.S. winners), which is intended to assist with federal, state, or other tax obligations related to a Prize (the “Tax Gross-Up Amount”). In the case of a non-US resident winner, if applicable, the Tax Gross-Up Amount will instead be remitted to the U.S. Internal Revenue Service for applicable U.S. withholding taxes payable with respect to a Prize. However, each Winner is strictly responsible as a condition of the Sweepstakes for timely and properly filing all required tax returns. Winner acknowledges and agrees that the Tax Gross-Up Amount may not be sufficient to cover the Winner’s entire tax liability related to the Prize.

Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotel or transportation companies or any other persons providing any of these services and accommodations to Prize winner and guest including any results thereof such as changes in services or accommodations necessitated by same. Sponsor shall not be liable for any loss or damage to baggage. A Prize is nontransferable, nonassignable, nonnegotiable, and not redeemable for cash or credit. A Prize must be accepted as awarded. A Prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. All state, federal, local and provincial laws and regulations apply. Limit one (1) Prize per person in this Sweepstakes.

Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes and the acceptance or use of any Prize. No substitution, cash redemption or transfer of Prize by winner permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a Prize (or component thereof) of equal or greater value (or cash equivalent).

If after a good-faith attempt Sponsor is unable to award or deliver a Prize, the Prize will not be awarded. All Entrants and entries subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of/information provided by a potential prize winner.

6. PUBLICITY RELEASE: Except where prohibited or restricted by law, your acceptance of a Prize constitutes your agreement and consent for Sponsor to use and/or publish your name, city and state/province/territory of residence and/or statements made by you regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or Sweepstakes on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

7. GENERAL: Personal information submitted by Entrants is subject to the Sponsor's privacy policy available at <http://www.countryinns.com/section/privacy.home/privacy.sidemenu>. Entrants release the Sweepstakes Entities and each of their affiliates and subsidiaries and each of their respective directors, officers, agents and employees ("Released Parties"), from any and all liability with respect to participation in the Sweepstakes. Released Parties are not responsible for lost, late, damaged, delayed, or incomplete entries, entries not received by entry deadline, interrupted or unavailable network, server or other connections, mis-communications, failed telephone, computer hardware, software and other technical failures of any kind, including damage to any person's computer relating to or resulting from participating in or experiencing any materials in connection with the Sweepstakes, unauthorized human intervention, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause that may limit a user's ability to participate in the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds or believes to be tampering with the entry process or the operation of the Sweepstakes; to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirements of participation as stated herein or with any provision in these Official Rules.

INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the program as determined by Sponsor/Administrators, in their sole discretion. In the event of termination of the Sweepstakes, a notice will be posted on the Sweepstakes Website and a random drawing may be conducted from among all eligible entries received prior to the time of termination.

By accepting a Prize, winners agree to release and hold Sponsor and the Released Entities harmless against any and all claims, damages, losses, expenses and liability arising out of acceptance, redemption or use of the Prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes, and the acceptance or use of any Prize. Winner is solely responsible for the actions of his/her guest and agrees to hold harmless the Released Parties for any and all claims, damages, losses, expenses and liability arising from the actions of guest. Sponsor and the Sweepstakes Entities are not responsible for any typographical or other error in the printing, the offering or the announcement of Prize(s) or in the administration of the Sweepstakes.

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court Hennepin County, Minnesota or the appropriate Minnesota State Court located in Hennepin County, Minnesota; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (iii) under no circumstances will Entrant be permitted to obtain awards for and Entrant hereby waives all rights to claim punitive, incidental and/or consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Minnesota.

8. WINNERS LIST: To obtain the names of the Prize winners (available after September 1, 2017), send a self-addressed, stamped #10 envelope to be received by August 15, 2017 to Country Inns & Suites Kip Moore Sweepstakes – Winner List, c/o Gage, P.O. Box 27154, Golden Valley, MN 55427, USA. Canadian residents may omit return postage.

9. OFFICIAL RULES. These Official Rules are available by sending a self-addressed, stamped #10 envelope to be received by August 15, 2017 to: Country Inns & Suites Kip Moore Sweepstakes - Rules, c/o Gage, P.O. Box 27154, Golden Valley, MN 55427, USA. Vermont residents may omit return postage.

10. SPONSOR: Country Inns & Suites By Carlson Inc., 701 Carlson Pkwy, Minnetonka, MN 55305, USA.

Residents of Canada, please note: By entering the Sweepstakes, Entrant grants his/her consent to transfer his/her personal data to the United States for purposes of administration of the Sweepstakes and consent for his/her personal information to be transmitted, stored and processed in jurisdictions outside of Canada that may not have the same protections as the Canada. By entering the Sweepstakes, Entrant agrees that his/her personal information may be used for the following purposes and have the following consequences: (A) to contact Entrants regarding the Sweepstakes; (B) to publish an Entrant's name in a Winners List, if they should win; and (C) if an Entrant selects to receive additional information, to send additional information to that Entrant. Entrants have the right to access, withdraw and correct their personal data. Entrants may request such action by sending a message to Country Inns & Suites Kip Moore Sweepstakes Opt-out Request, c/o Gage, P.O. Box 27154, Golden Valley, MN 55427, USA. For further information see Sponsor's Privacy Policy (<http://www.countryinns.com/section/privacy.home/privacy.sidemenu>).

Abbreviated Rules for website pages

NO PURCHASE NECESSARY. Open only to legal residents of 50 US/DC and CAN who are 21+ at the time of entry. Void in Quebec & where prohibited. Sweepstakes starts at 9:00:00 AM CST on July 15, 2017 & ends at 8:59:59 AM CST on August 15, 2017. LIMIT: 1 entry per person/day. **One Grand Prize:** A 3-day/2-night travel package to Louisville, Kentucky from September 8 - 10, 2017 and tickets to the Kip Moore Concert, with meet & greet, and 2 autographed Kip Moore albums. US\$2,075.00 /CAN\$2,669.98. **Ten First Prizes:** An autographed Kip Moore album. ARV: US\$25.00/CAN\$32.17 each. A potential Canadian winner must first correctly answer a mathematical skill-testing question. Odds of winning depends on the total number of eligible entries received. Subject in all respects to the complete [Official Rules](#). Sponsor: Country Inns & Suites By Carlson Inc., Minnetonka, MN USA.

Abbreviated Rules

NO PURCH. NEC. Ends 8:59:59 AM CST on Aug.15, 2017. Legal residents of 50 US/DC & CAN, 21+. Void in Quebec & where prohibited. Restrictions apply. Limit 1 entry per person per day. Subject to the Official Rules available at www.CountryKipMooreSweeps.com.